

1. A method of selling **goods_R** over a computer network,

wherein the computer network **comprises**:

- a a Web site of a seller and
b a plurality of Web clients in communication with the Web site, and
wherein buyers communicate with the Web site via respective Web clients,

the method **comprising**:

- d. displaying information about **goods_R** offered for sale via the Web site;
e receiving an offer at the Web site from a buyer, via a respective Web client, to purchase the **goods_R**;
f verifying that the buyer is authorized to purchase the **goods_R** by verifying that the buyer has a valid license issued by a regulatory **agency** for the **goods_R**; and
g sending an acceptance of the offer to the buyer in response to [step 1.f] verifying that the buyer is authorized to purchase the **goods_R**.

2. The method of claim 1, further **comprising**

verifying that the **goods_R** offered for sale are legal for use within the buyer's location
in response to [step 1.f] verifying that the buyer is authorized to purchase the **goods_R**.

3. The method of claim 1, further **comprising**

initiating delivery of the goods_R to the buyer
in response to [step 1.f] verifying that the buyer is authorized to purchase the **goods_R**.

4. The method of claim 1, further **comprising**

initiating a transfer of funds from a financial account of the buyer to a financial account of the seller.

5. The method of claim 4, wherein the step of initiating a transfer of funds **comprises**

notifying a third party financial institution via the computer network to transfer funds from a financial account of the buyer to a financial account of the seller.

6. The method of claim 1, wherein the

information listed about the **goods_R** offered for sale **comprises**

a designation of a time period within which offers to purchase the **goods_R** at the sales price will be accepted.

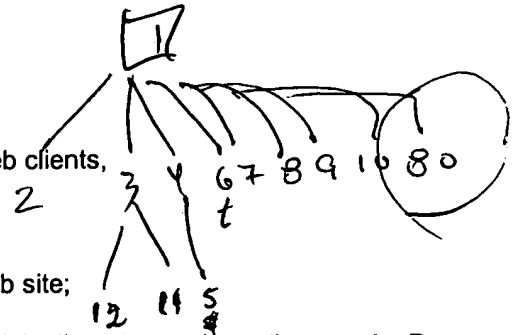
7. The method of claim 1, wherein [step 1.d] displaying information about the **goods_R** offered for sale **comprises**

displaying cost information for shipping the **goods_R** to a buyer location.

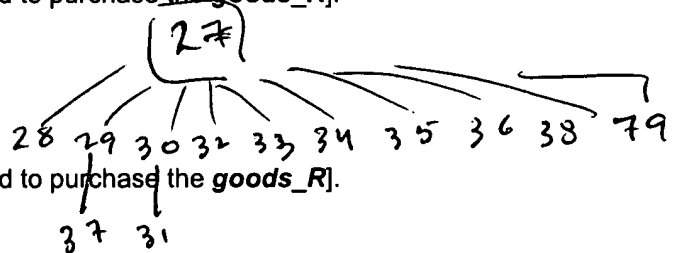
8. The method of claim 1, wherein the **goods_R** are selected from the group consisting of

agricultural chemicals, seeds, and animal health products.

9. The method of claim 1, further **comprising storing information** about a sale of **goods_R** to the buyer.



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lu. local reg



10. The method of claim 1, further **comprising**

imposing restrictions as to where and from whom offers to purchase the **goods_R** will be accepted.

11. The method of claim 3, wherein initiating delivery of the **goods_R** **comprises**:

- **conducting a reverse auction** over the computer network, wherein carriers, via respective Web clients, can submit bids for delivering the **goods_R** to the buyer; and
- **declaring a winning carrier**, wherein the winning carrier submitted a lowest bid for delivering the **goods_R** to the buyer.

12. The method of claim 1, wherein [claim 3 limitation] initiating delivery of the **goods_R** **comprises**

initiating delivery of the **goods_R** via a third party freight dispatcher in communication with the Web site.

80. (New) The method of Claim 1, wherein [step 1.e, receiving an offer at the Web site from a buyer, via a respective Web client, to purchase the **goods_R**] **comprises**:

- **conducting an auction** over the computer network to solicit bid offers to purchase the **goods_R**;
- **receiving** at least one bid offer to purchase the **goods_R**; and
- **declaring** a buyer that submits a highest bid offer for the **goods_R** a winner, and

wherein [step 1.g sending an acceptance of the offer to the buyer in response to verifying that the buyer is authorized to

purchase the **goods_R**] **comprises**

- **sending an acceptance** of the bid offer to the buyer that submitted the highest bid in response to [step 1.f verifying that the buyer that submitted the highest bid is authorized to purchase the **goods_R**].

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11	3 7	63
12	3 8	64
80	7 9	65

2

FIG 18C Rev. 10/18/99

VET supplies 10F

12B: Bactril label + MSDS

12D - Jenny Morrison 10/18/99

12E:

13B auction

14A

14C Beta 2

14E David Wilson

Chris Emerson

15B Beta Tester